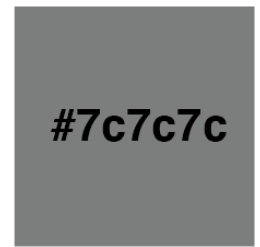
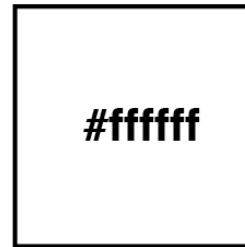




BRANDING GUIDE

COLORS



TYPEFACES

Helvetica Bold - Headings

Helvetica Regular - Body Text

ICONOGRAPHY



LOGOS

