



ANA HART

UX / UI, Web, & Graphic Designer

anaxhart@gmail.com
anahartportfolio.com
540 209 7154

EDUCATION

Bachelor of Arts • James Madison University
August 2017 - May 2021

School of Media Arts & Design, Interactive Design Major
School of Theatre & Dance, Dance Major

SKILLS

User Experience & Graphic Design

Design Thinking, Research, User Interviews, User Flows, Personas, Journey Mapping, Card Sorting, Wireframing, User Testing, Responsive Design, Rapid Prototyping, Graphic Design, Branding, Logo Design

Software & Development

Adobe Creative Cloud, Figma, Sketch, Canva, Microsoft Office, Keynote, Wordpress, WIX, Squarespace, Web-flow, iMovie, HTML, CSS, & Bootstrap

NOTEWORTHY

Virginia Repertory Dance Company
Company Co-Manager 2021

Dance for Parkinson's Disease
Volunteer 2019-2021
Advanced Training Certificate 2021

Outstanding Performer Award
JMU School of Theatre & Dance 2021

National Honors Society for Dance Arts
Member 2021 - Present

Peace Corps Prep Program
Certificate Recipient 2021

DESIGN EXPERIENCE

Visual Designer • Freelance
February 2020 - Present

Worked both independently and collaboratively with a variety of clients in the performing arts and entertainment industries to create successful design and promotional materials pertaining to their needs. Projects included designing logos, websites, promotional materials, social media marketing materials, and clothing merchandise.

Media Production • JMU Center for Global Engagement
February - September 2021

Assisted with social media production, editing and organizing video clips, and designing promotional material for the JMU Center for Global Engagement website and social media that encouraged scholarship donations as well as local, national, and international engagement.

Graphic Design Intern • JMU Next Steps Dance Intensive
May - July 2021

Designed logo, branding guide, and promotional content for social media, email signature, and website. Filmed, edited, and designed a promotional film for the inaugural Next Steps Summer Dance Intensive at James Madison University.

UX / UI Designer • Green Valley Auctions
March - April 2021

Conducted UX/UI design for a top-contending team in creating a full system design for Green Valley Auctions & Moving in Harrisonburg, Virginia. Conducted user research, designed the system interface, created prototype, and developed front-end code for the system (HTML, CSS, & Bootstrap).

PROJECTS & RESEARCH

App Design & Prototype • PDConnect
Spring 2020

UX design bringing event organizers, volunteers, and caregivers of individuals with Parkinson's Disease together in one central hub. Created in a team collaboration as part of JMU's SMAD 317 course; selected for submission to the AEJMC Best of Web Competition. Designer, Strategy, UX Research, Visual Design, Prototype.

Web Design • Seattle Dance Festival
Spring 2020

Website and promotional material created for a fictional dance festival taking place in the summer of 2020. Created as part of JMU's SMAD 307 course. Served as the designer and strategist. Implemented UI Design and front end code (HTML, CSS, & Bootstrap).